



# Spring Delegate Council Meeting

March 18, 2026





# Welcome!

Nicole LeVine, *Board Chair*

# Mission Moment



# **Board Development**

Deb Walters, *Member*

## Girl Advisor and Girl Delegate Applicants

### Stats

44

Applicants

27

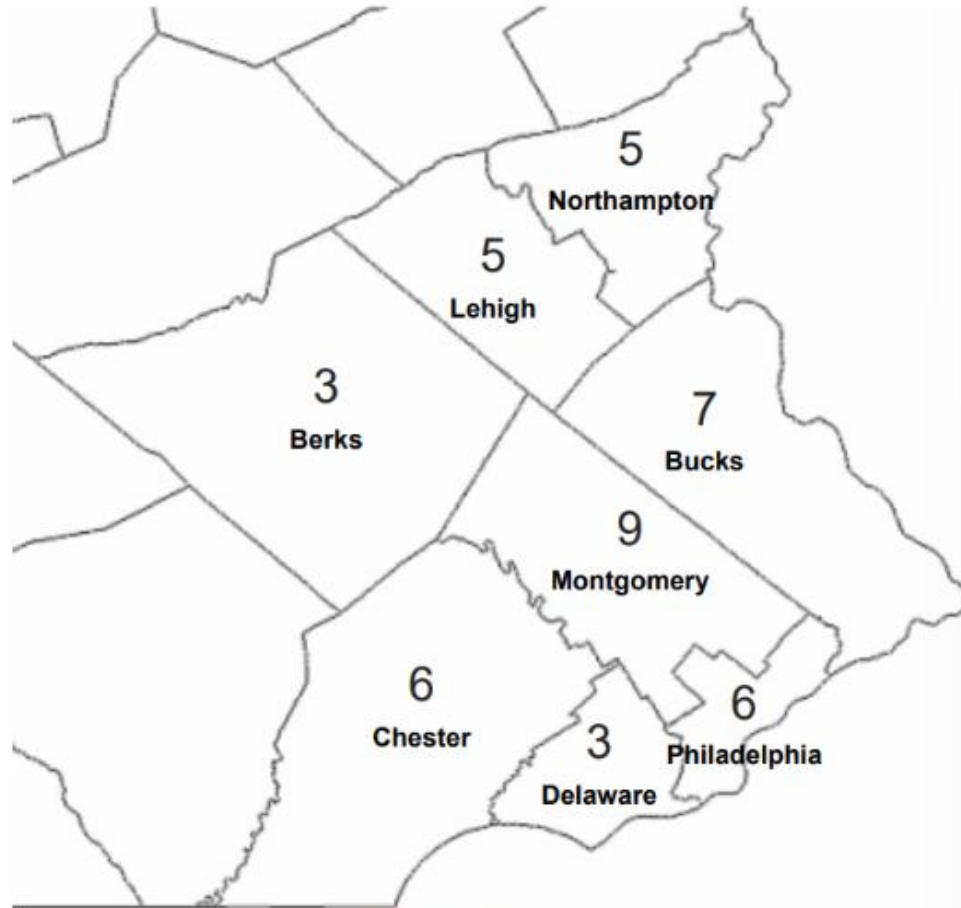
Advisors

42

Delegates

5

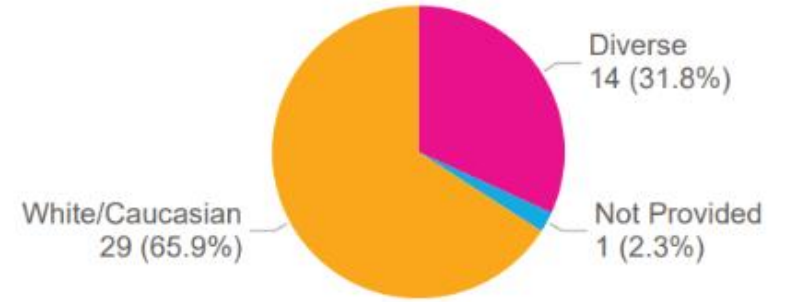
Reviewers + Carla



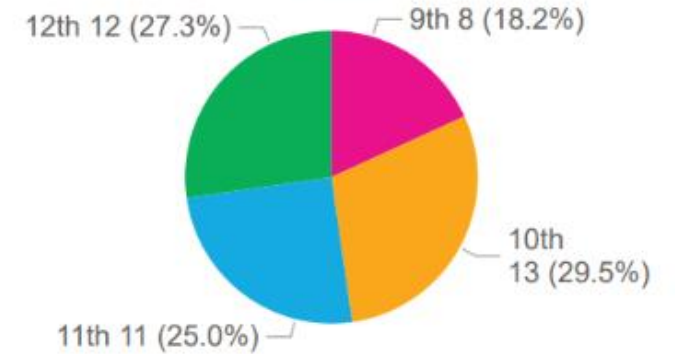
### Weighted Scoring

Weight	Scoring
30%	Why are you interested in being a Girl Advisor / Delegate
20%	Girl Scout Experience
20%	Leadership Roles & Jobs
15%	Outside Activities
5%	Honors & Awards
5%	Reference
5%	What else should we know

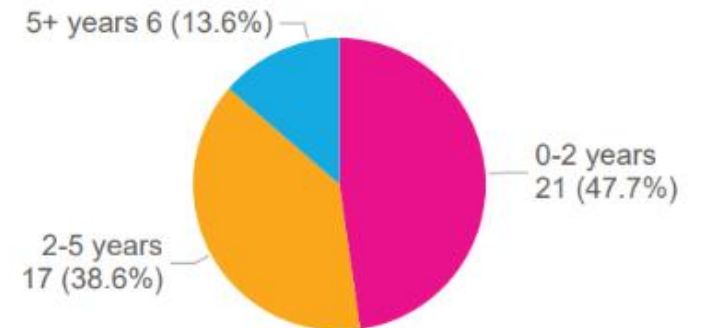
### Racial Diversity



### Grade



### Experience



27

Applicants

30%

Why are you interested in  
being a Girl Advisor

20%

Girl Scout Experience  
Leadership Roles & Jobs

15%

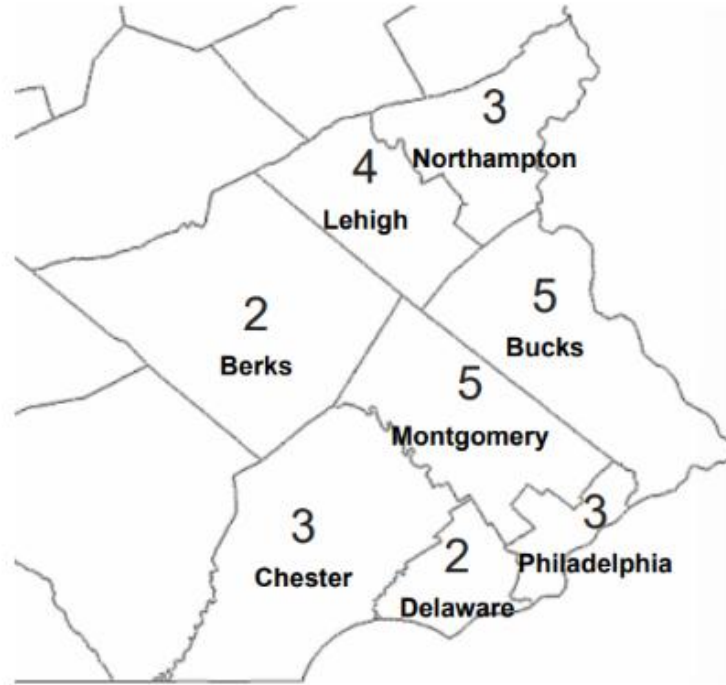
Outside Activities

5%

Honors & Awards  
Reference

What else should we know

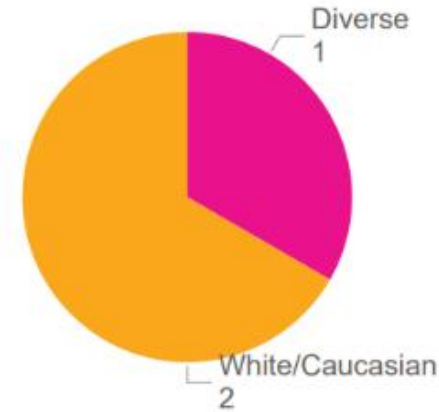
## Girl Advisor Results



Advisor Distribution

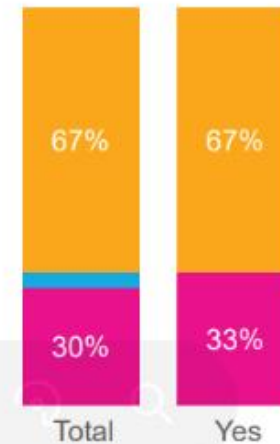


## Racial Diversity

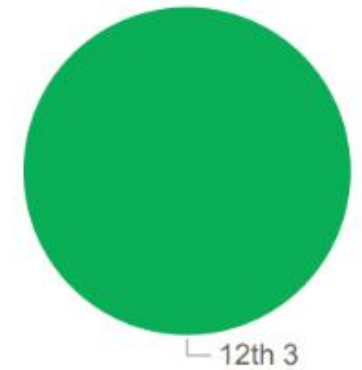


Comparison

● Diverse ● Not Provided ● White/Caucasian

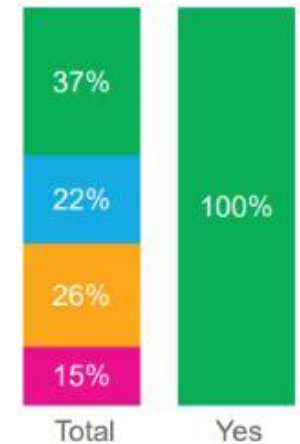


## Grade



Comparison

● 9th ● 10th ● 11th ● 12th



# Girl Delegate Results

## Stats

**30**

Delegates

**42**

Applicants

**30%**

Why are you interested in being a Girl Delegate

**20%**

Girl Scout Experience Leadership Roles & Jobs

**15%**

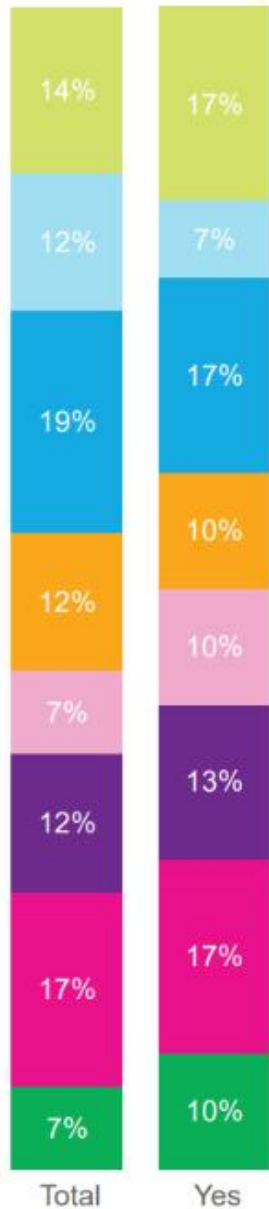
Outside Activities

**5%**

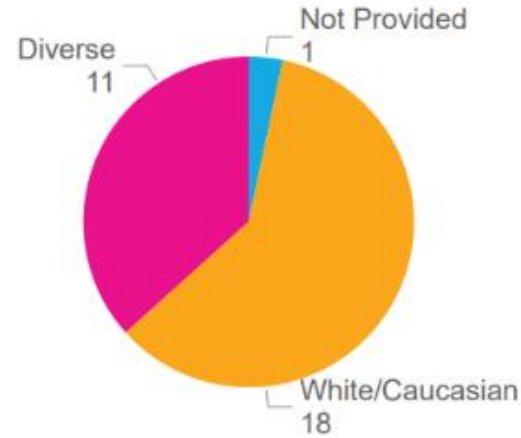
Honors & Awards Reference

What else should we know

## County

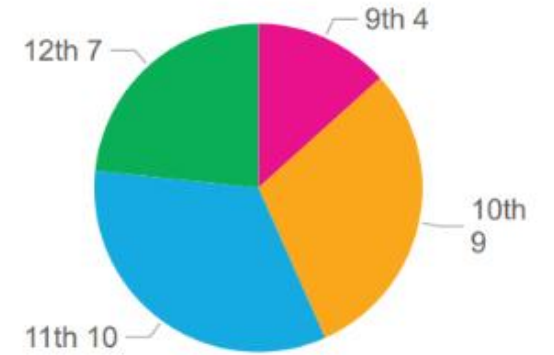


## Racial Diversity



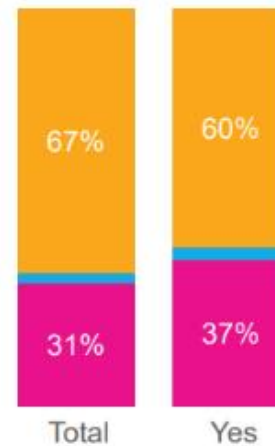
- Berks
- Bucks
- Chester
- Delaware
- Lehigh
- Montgomery
- Northampton
- Philadelphia

## Grade

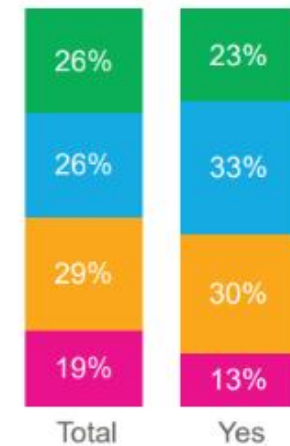


## Comparison

- Diverse
- Not Provided
- White/Caucasian
- 9th
- 10th
- 11th
- 12th



## Comparison



*The other slates at  
the 2026 Annual Meeting...*





**National  
Governance  
Update**  
*(NCS Discussion Topics)*

# On the NCS Agenda

## National Council Session (NCS)

*(meets every three years)*

### Three Proposals (changes to the Blue Book of Basic Documents):

- Highest Awards Solicitations
- Membership Dues Process
- Limits to Licensed Products

### Two Discussion Topics:

- Revolutionize Engagement: Girl Scouts Her Way
- Amplify Impact: Building Connections within Our Communities

*The agenda will also include voting on the National Board Officers & members, National BDC members, and approving the Standing Rules.*

# Vision 2030: Our Bold Path for the Future of Girl Scouting

**revolutionize  
engagement**

easy, flexible, and  
accessible for all girls

**amplify  
impact**

the trusted resource for  
girls' evolving needs

**secure  
tomorrow**

responsible stewards for  
future generations of girls



## Discussion Topic #1

# *Revolutionize Engagement:* **Girl Scouts Her Way**

A component of GSUSA's Vision 2030 to make it easy, flexible, and accessible for girls and families to experience Girl Scouts

GSUSA is piloting some initial concepts (on next slide) across councils and needs feedback and more ideas.

# A Broader Range of Ways to Be a Girl Scout

OPTIMIZED	OPTIMIZED	NEW	NEW	NEW
Way 1	Way 2	Way 3	Way 4	Way 5
Girl Scout Troops	Girl Scout Camp	Caregiver/ child experiences	Short-term topic deep dives	Experience Girl Scouts in more places
Regular get-togethers for a variety of fun, girl-led experiences	Try new things and build bravery during day and overnight camp experiences	Unique and fun experiences for adult and girl pairs	Girls dive deeply into topics they love	Self-serve experiences for Girl Scout families and friends -- anytime and anywhere
				

# Amplify Impact: Building Connections within Our Communities

Focuses on inclusivity, how we live our Girl Scout values, and how we ensure that we are welcoming to all girls and their families

*Where do our values underpin the Girl Scout experience? And where do our values create unintended barriers? What support do you need to promote and deliver the Girl Scout experience in your community?*

**Discussion Topic #2**

# Our Brand Positioning: Finding the Power Within Her



## Our Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

## Bringing the Mission to Life...

Help every girl uncover the strength, confidence, and purpose that already lives within her. We create the space, support, and sisterhood she needs to explore who she is and who she wants to become.

We don't tell her who she is. We give her the experiences and support to discover it for herself.

## How we show up

Warm, real, brave, nurturing, and power-unlocking.



We meet girls where they are and champion who they are becoming.



We support girls to follow their internal motivators and don't put outside pressure on them.



We are the trusted guide, the biggest cheerleader, and the safe harbor, all at once.



## What we are and what we are not (traits and characteristics)

What we are	What we are not
✓ Power-unlocking	✗ Top-down empowering
✓ Supportive	✗ Judgmental
✓ Nurturing	✗ Competitive-only
✓ Growth-centered	✗ Performance-based
✓ Brave	✗ Risk-averse
✓ Real	✗ Performative
✓ Inclusive	✗ Exclusive



NC Delegates need your feedback and ideas to help inform their vote at NCS in July 2026

## National Council Session (NCS)

# Info about NCS Voting

NCS delegates vote as **individuals** – they should be ***informed but not instructed***.

GSEP does NOT take a council-wide stance on NCS agenda items.

- We do help NC Delegates understand how a proposal affects our council.
- Our CEO and our Board Chair are NC Delegates (*per our Bylaws*).

# Highest Awards Solicitations

Proposal to update the Solicitation of Contributions part of the Policies section (p. 20) of the *Blue Book of Basic Documents* as follows:

## NCS Proposal #1

...Girl members may not engage in any direct solicitation for money except **girl members** ~~for Girl Scout Seniors and Ambassadors, who~~ may solicit philanthropic donations to their councils of cash or in-kind goods for Girl Scout **Bronze, Silver, and** Gold Award projects, provided they have secured prior written permission from their council's Chief Executive Officer, Chief Development Officer, or their designee.

In addition, girls must abide by their own Council's policies and procedures with regard to this matter.

*In summary:* update the Blue Book to allow Girl Scouts working on Bronze and Silver Award projects to solicit donations.

# Membership Dues Process

Proposal to update the Credentials part of the Membership Dues and Procedures for Registration section (p. 23) of the *Blue Book of Basic Documents* as follows:

The National Board of Directors must obtain approval from the National Council whenever a planned dues increase will result in dues increasing more than a total of ~~25%~~ **15%** in any one triennium.

*In summary:* require the National Board to seek approval from National Council for any dues increase over 15% over the course of three years (current threshold for approval is 25%). Please note -- input is always required for any dues change.

**NCS Proposal #2**

# Limits to Licensed Products

Proposal to amend the Girl Scout Trademark section (p.19) of the *Blue Book of Basic Documents* by adding the following:

GSUSA, along with its alliances and relationships with corporations and businesses, shall not sell, license or otherwise provide for sale any food product bearing the Girl Scout name or service mark when related to the flavors, branding, or likeness of Girl Scout Cookies during the designated entrepreneurship program sales period of any Girl Scout council.

*In summary:* prohibit sales of any Girl Scout-licensed/branded food product during entrepreneurship program sales periods.

**NCS Proposal #3**



...Girl members may not engage in any direct solicitation for money except **girl members** for Girl Scout Seniors and Ambassadors; ~~who~~ may solicit philanthropic donations to their councils of cash or in-kind goods for Girl Scout **Bronze, Silver, and** Gold Award projects, provided they have secured prior written permission from their council's Chief Executive Officer, Chief Development Officer, or their designee.

In addition, girls must abide by their own Council's policies and procedures with regard to this matter.



The National Board of Directors must obtain approval from the National Council whenever a planned dues increase will result in dues increasing more than a total of ~~25%~~ **15%** in any one triennium.



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## Strategy Café – Breakout Discussions!



# Large Group Report-Outs



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## **Discussion Topics: Girl Scouts Her Way & Building Connections Within Our Communities**



**QUICK POLL!**



# Board Chair's Closing Remarks

*Nicole LeVine*



## 58th NCS & Girl Scouts Unite 2026

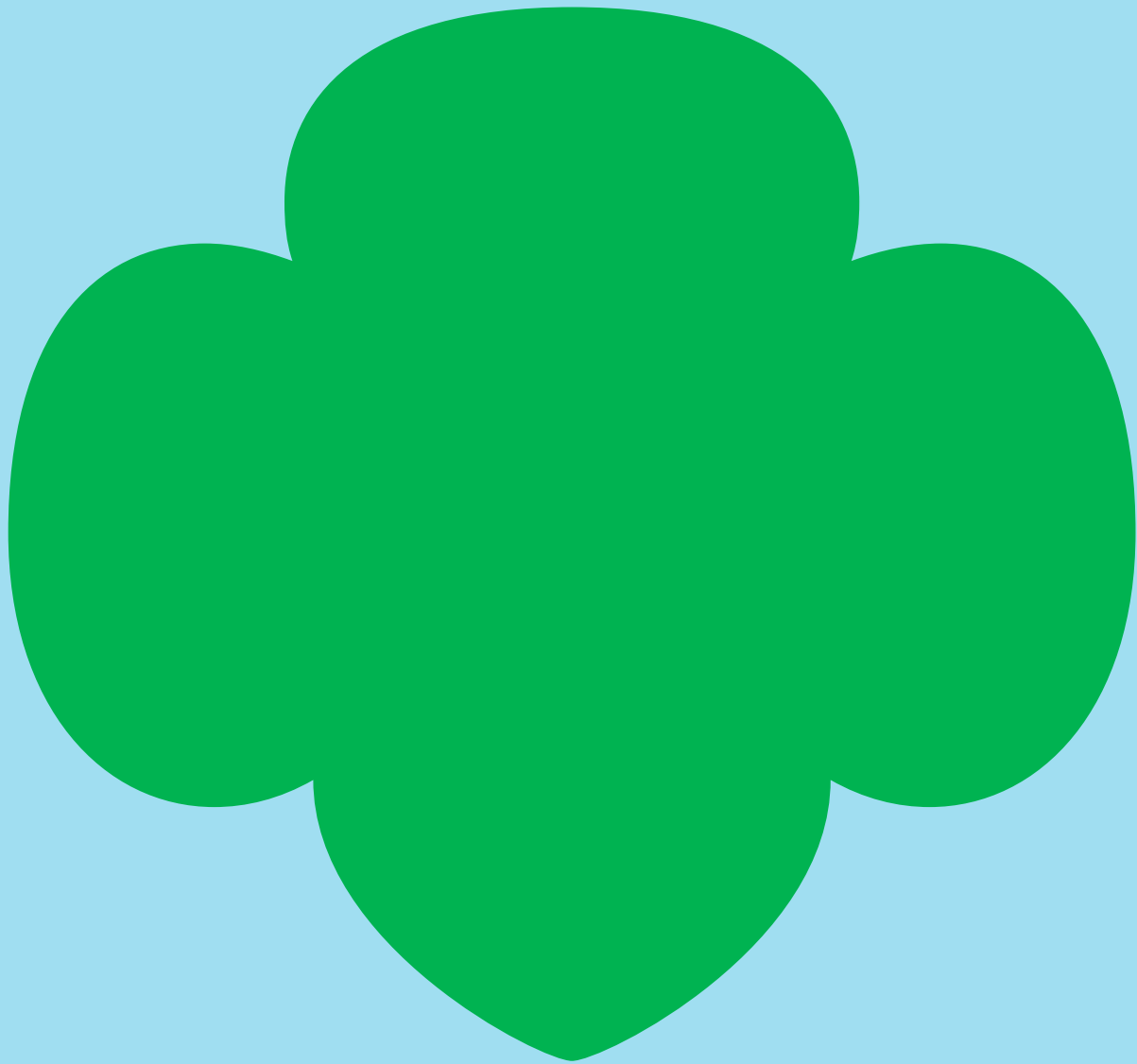
📍 Walter E. Washington Convention Center, 801 Allen Y. Lew Place NW, Washington, Washington D.C., United States, 20001

● *Registration for this Organization is Open.*

[Sign Up For This Organization](#)

<https://volunteer.bloomerang.co/volunteer/#/join-party?k=eeir12zj0c1hm7>





## GSEP Annual Meeting

10 a.m. on Saturday, May 2  
at Shelly Ridge

*(in-person ONLY!)*



*Service Unit Delegate/Alternate  
terms end on May 2.*

**Please elect new SU Delegates/Alternates  
(or re-elect current Dels/Alts)  
between April 3-August 31.**

**THANK YOU!**

*Cookies available  
through March 22!*



# Good Night, Girl Scouts!

*Any additional comments or questions, email  
[governance@gsep.org](mailto:governance@gsep.org)*

